



ASBIS[®]

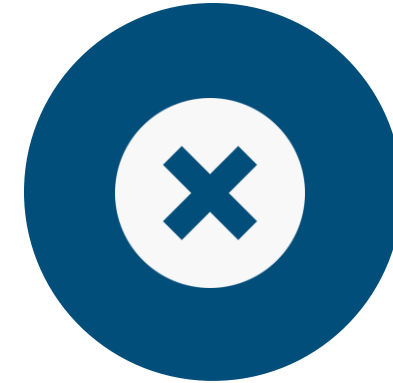
SUCCESS THROUGH FOCUS

YOUR PARTNER IN
DIGITAL
TRANSFORMATION

ASBIS-UKRAINE, 2020



WHAT IS THE IMPACT OF OLD TECHNOLOGIES TO YOUR BUSINESS?



Reduce of competitiveness



Decrease of business efficiency



Reduce of profitability



Company bankruptcy

HOW TO
SUCCEED?

BUSINESS GROWTH
REQUIRES RIGHT
PARTNERSHIP



KEY TO SUCCESS: RIGHT PARTNERSHIP



ASBIS international has subsidiaries in 28 countries



29 years of professional experience on IT market



Focus on solutions of business challenges through right integration of hard & soft wares

LOCAL OFFICES IN 28 COUNTRIES

CEE

Ukraine
Poland
Czech Republic
Slovakia
Hungary
Romania
Bulgaria
Serbia
Bosnia
Slovenia
Croatia
Cyprus

BALTIC

Lithuania
Latvija
Estonia

FSU

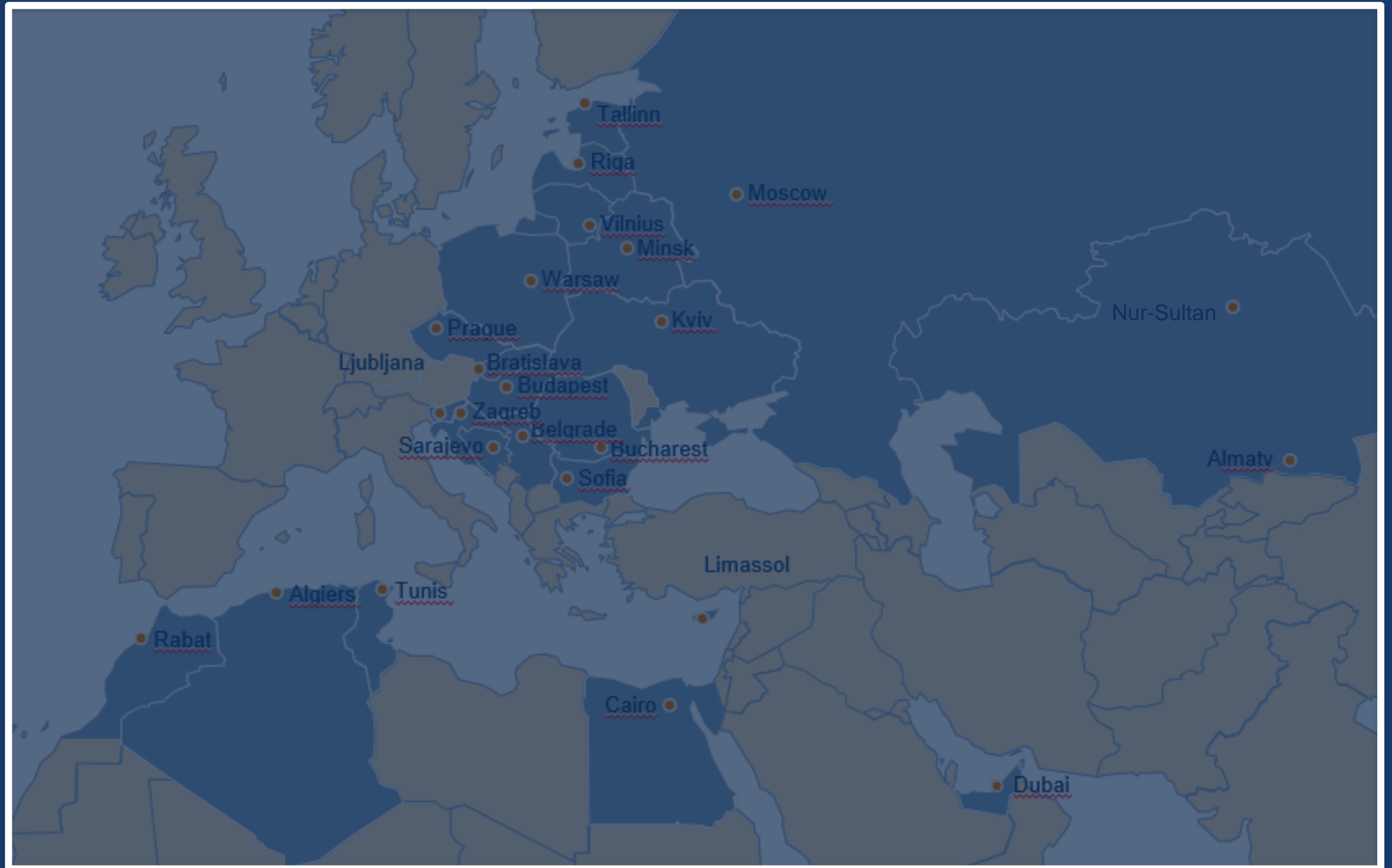
Belarus
Russia
Kazakhstan
Azerbaijan *since 2017*
Georgia *since 2018*

MIDDLE EAST

United Arab Emirates

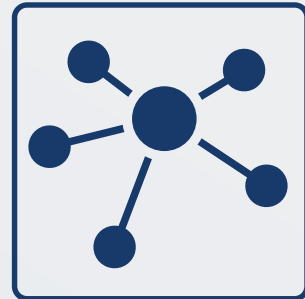
AFRICA

Morocco
Algeria
Tunis
Egypt
South Africa



ASBIS IN THE WORLD

subsidiaries
in **28**
countries



30 000
active customers
in **60** countries



1780
employees in
all offices



revenue
2,1 Bn\$
in 2018



2
logistics hubs:
Dubai and Prague



21 000
products
in portfolio



20
b2b e-shops



over
190
vendors



60%
transactions
online



ASBIS IN UKRAINE

- ▶ FOR CONSUMERS
- ▶ COMPONENTS
- ▶ SOLUTIONS



+65%
revenue growth
in 2018



50+
brands

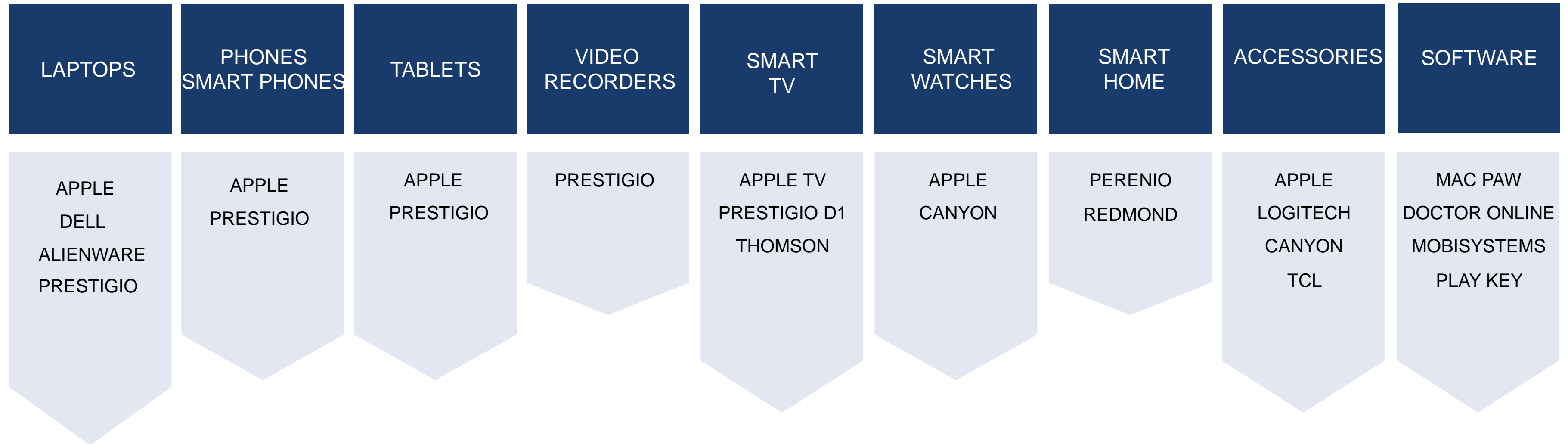


100+
employees



500+
partners

ASBIS FOR CONSUMERS



20% OF MARKET SHARE IN SMARTPHONE, TELEPHONE,
LAPTOPS, ACCESSORIES CATEGORIES

ASBIS
FOR CONSUMERS

WORK AT THE ALL
KEY CATEGORIES

OFFICIAL DISTRIBUTION



Authorised
Distributor

logitech®



REDMOND



THOMSON

Haier

TCL

PRIVATE LABEL

Prestigio

CANYON

pereni

SOFTWARE

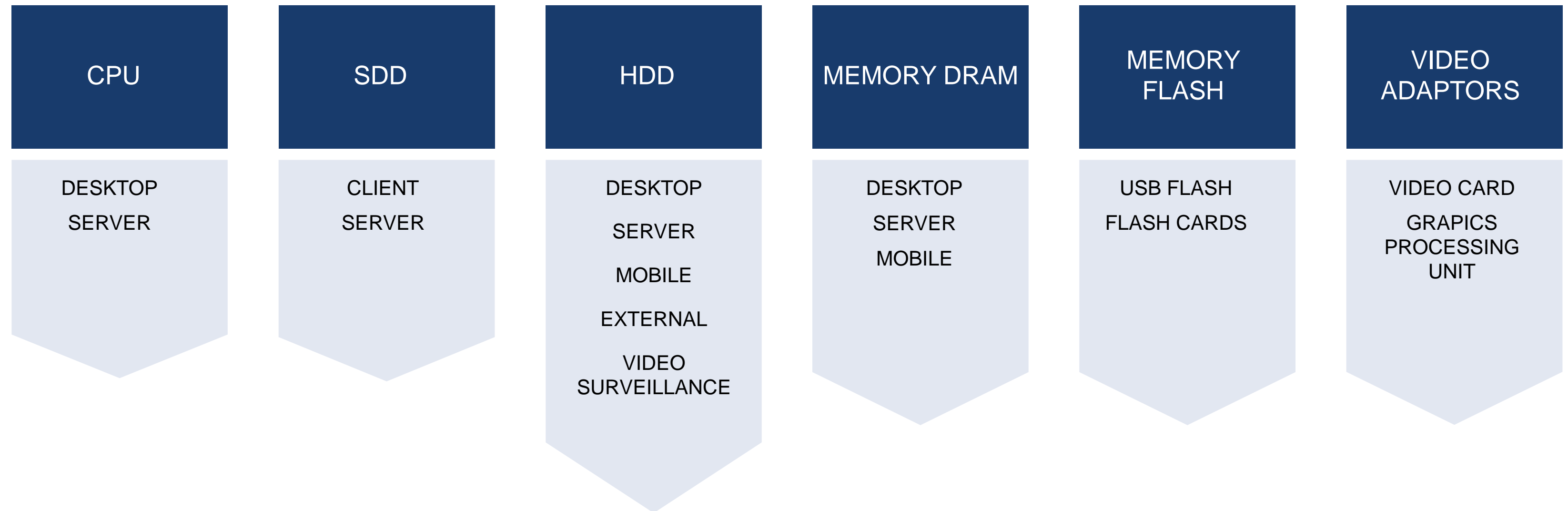
MacPaw



PLAYKEY

mobisystems

ASBIS COMPONENTS



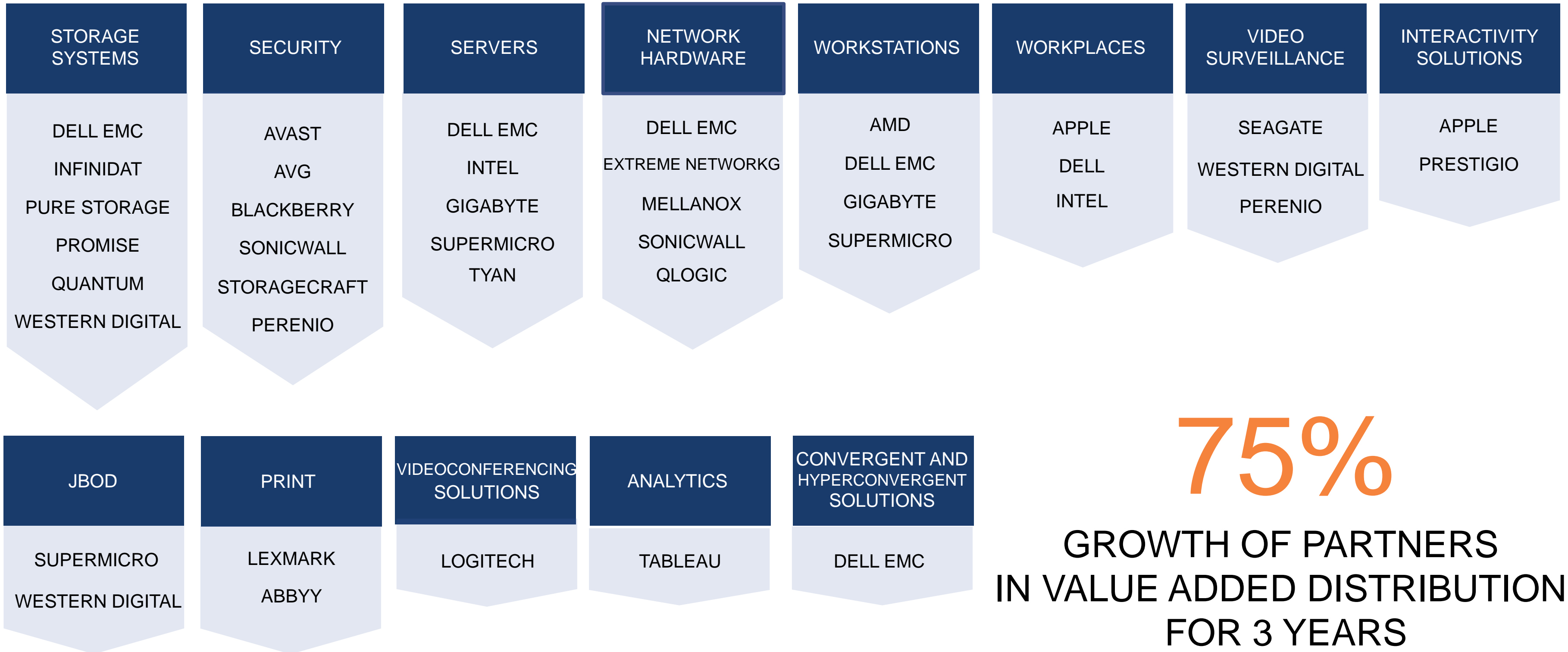
30% COMPONENTS MARKET SHARE IN FOCUS
CATEGORIES IN UKRAINE

ASBIS COMPONENTS



40+ BRANDS
IN PORTFOLIO OF
COMPONENTS

ASBIS SOLUTIONS



75%

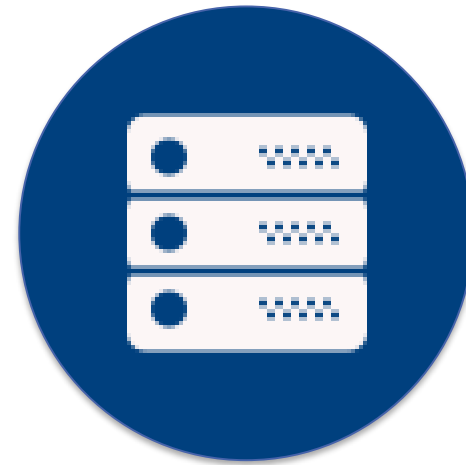
GROWTH OF PARTNERS
IN VALUE ADDED DISTRIBUTION
FOR 3 YEARS

ASBIS®

ASBIS SOLUTIONS



DATA MANAGEMENT



STORAGE



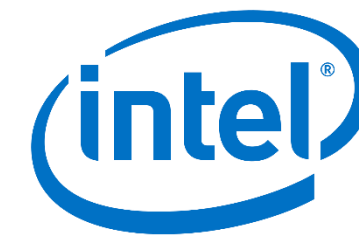
PROCESSING



VISUALIZATION

SERVER, DSS, SOFTWARE
EXPERT IN SOLUTIONS
DEVELOPMENT

DELL EMC



PURE STORAGE



AMD

DATA SECURITY

BUSINESS DATA AND
INTELLECTUAL
PROPERTY PROTECTION
SOLUTIONS FOR NETWORK
SECURITY



CYBERATAKS
PROTECTION



ANTI-VIRUS
SYSTEMS



BUSINESS AUTOMATIZATION

SOLUTIONS FOR NATIONAL
RETAIL AND SMALL
BUSINESS

ONLINE APPROACH IN
OFFLINE INTERACTION
WITH END-CUSTOMERS



WORKPLACES BASED
ON iOS



TERMINALS WITH SCANNERS
BARCODE



RETAIL DISPLAYS FOR
POINTS OF SALES



REAL TIME ANALYTICS



Prestigio



SOLUTIONS FOR MEETING ROOMS



VIDEO
CONFERENCE



INTERACTIVE
PANELS

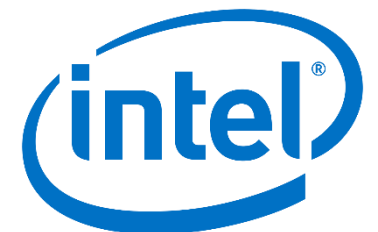


INTEL NUC
MINI PC

MULTIMEDIA FOR ANY
WORKING SPACE
EFFICIENT TEAM WORK
ON PRESENTATIONS
AND PROJECTS

logitech®

Prestigio



EDUCATION

INNOVATIVE TECHNOLOGIES
FOR SCHOOLS, COLLEGES
AND UNIVERSITIES

CREATE EXCITING AND
INTERACTIVE LEARNING
EXPIRIENCE



MULTIBOARDS



TABLETS



INTERACTIVE
PANELS
AND DISPLAYS



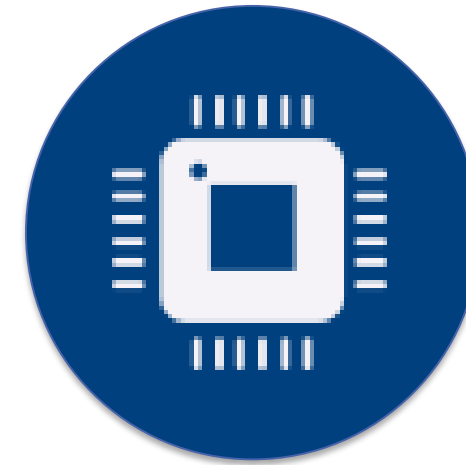
Prestigio

INNOVATIVE CUSTOMERS EXPERIENCE

ONE SOLUTION FOR ANY
RETAIL SALES POINT AND
DATA VISUALIZATION
CONTENT MANAGEMENT IN
REAL TIME



DIGITAL
PRICE TAGS



RFID



INTERACTIVE
PANELS
AND DISPLAYS



RIGHT PARTNERSHIP WITH ASBIS-UKRAINE



PROFITABLE FINANCIAL
TERMS & CONDITIONS



HIGH QUALITY SUPPORT OF
STRONG TEAM



OFFICIAL WARRANTY AND
DOCUMENT MANAGEMENT



TAILOR MADE SOLUTION
DEVELOPMENT

The ASBIS logo is rendered in a large, bold, white sans-serif font. A registered trademark symbol (®) is positioned at the top right of the letter 'S'.

ASBIS[®]

SUCCESS THROUGH FOCUS

An abstract graphic on the left side of the slide features a smartphone at the bottom. From the screen, various business-related icons (such as a laptop, mail, Wi-Fi, and people) float upwards, connected by a network of glowing blue and orange lines. The background of this graphic is a gradient of blue and purple.

LET'S FIND THE RIGHT SOLUTION OF YOUR BUSINESS CHALLENGES

30, Gazova str., 03061 Kyiv, Ukraine

Phone: +380 (44) 455 4411

Fax: +380 (44) 455 4410

E-mail: market@asbis.ua