

ASBIS®

*Distribution
For Your Success*

ASBIS-Ukraine

December 2017

ASBIS IN THE WORLD

ASBIS[®] *Distribution
For Your Success*



Founded in
1990



Limassol

Head office since
1995



Number of entities in
24 countries



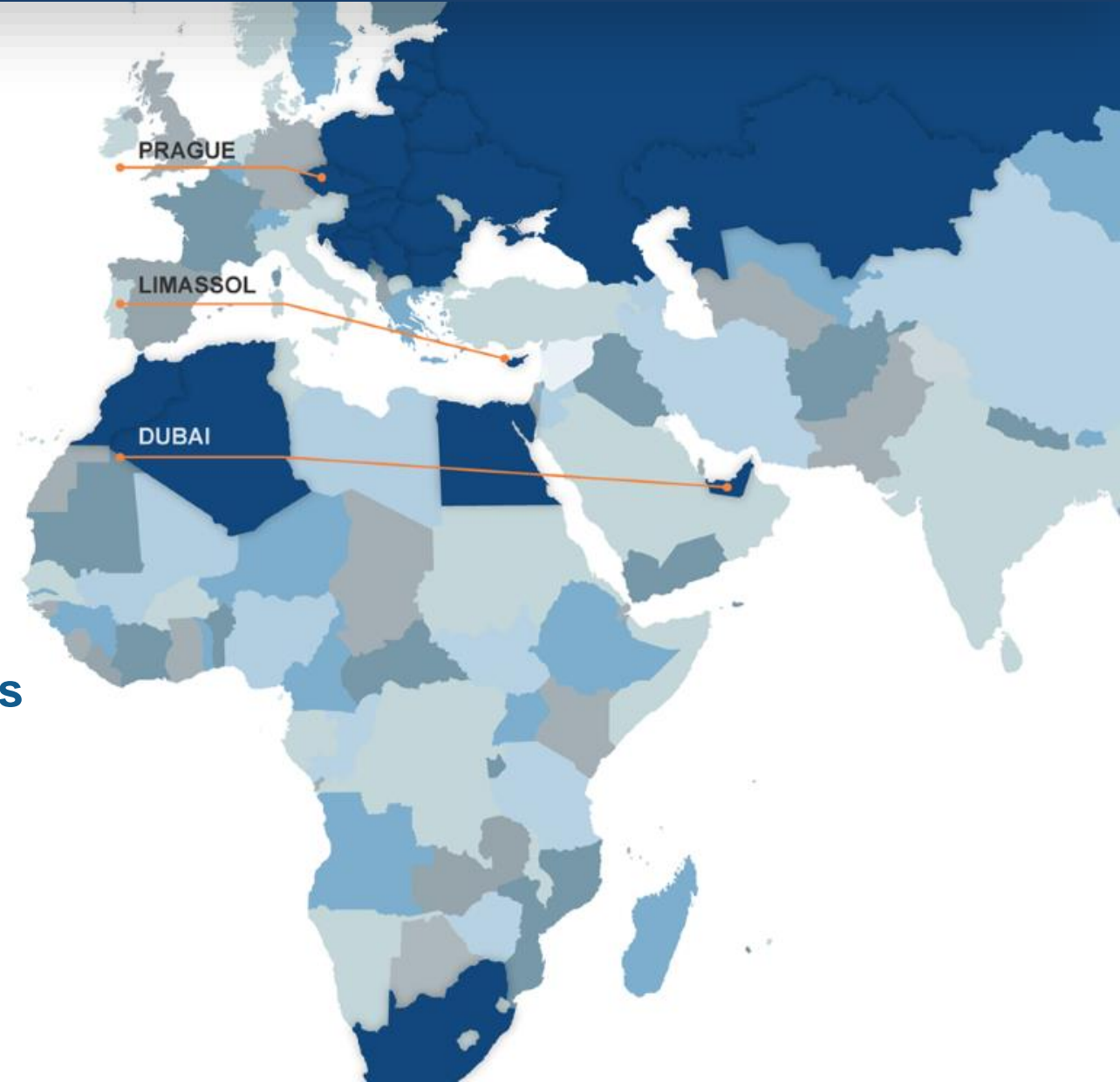
30 000
active customers
in **60** countries



1100+
employees

2

Distribution Hubs
(Dubai and Prague)



ASBIS IN UKRAINE

ASBIS FOR CONSUMERS

INNOVATIVE AND RELIABLE
GADGETS FOR EVERYONE

ASBIS COMPONENTS

WIDE PRODUCT RANGE IN OUR
CORE PRODUCT CATEGORIES

ASBIS SOLUTIONS

SOLUTIONS FOR YOUR BUSINESS
AND LIFE EFFECTIVENESS



our employees

100+

our brands-partners

 50+



our partners

500+

our turnover growth

 **+155%** 2016
+75% 2017

ASBIS FOR CONSUMERS

OUR PARTNERS 



Own Brand

Master-distribution



INNOVATIVE AND RELIABLE GADGETS
FOR EVERYONE

ASBIS FOR CONSUMERS



Prestigio
Your life. Your way.

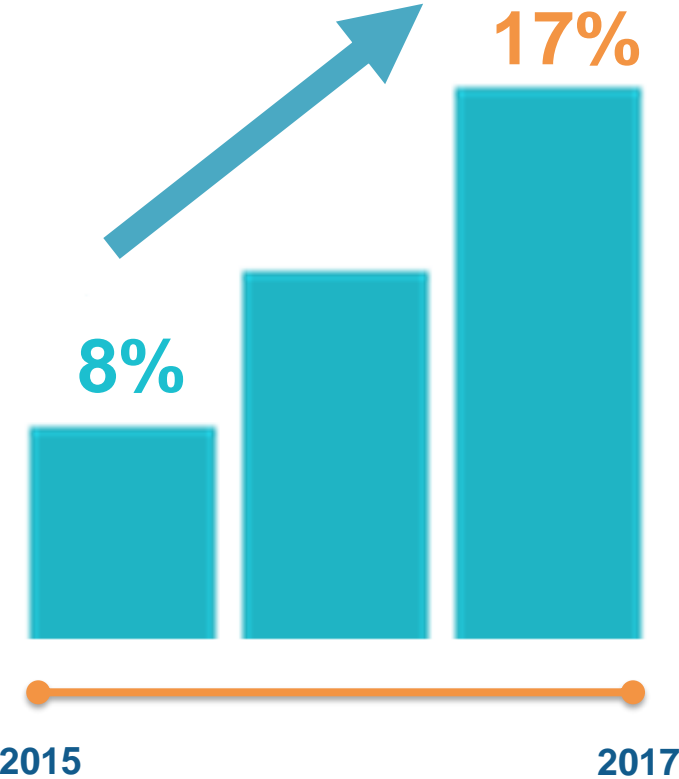
logitech



OUR MAIN PURPOSE IS TO PROVIDE THE MOST WIDE COVERAGE AND DEEP MARKET PENETRATION OF OUR PARTNERS' BRANDS & PRODUCTS

OUR MARKET SHARE' GROWTH

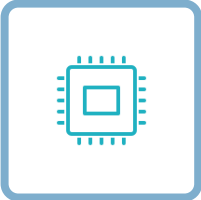
SMARTPHONES, PHONES, ACCESSORIES, LAPTOPS



ASBIS COMPONENTS

WIDE RANGE IN OUR CORE CATEGORIES 

OUR LEADING MARKET POSITION



>50%

market share in CPU 



~40%

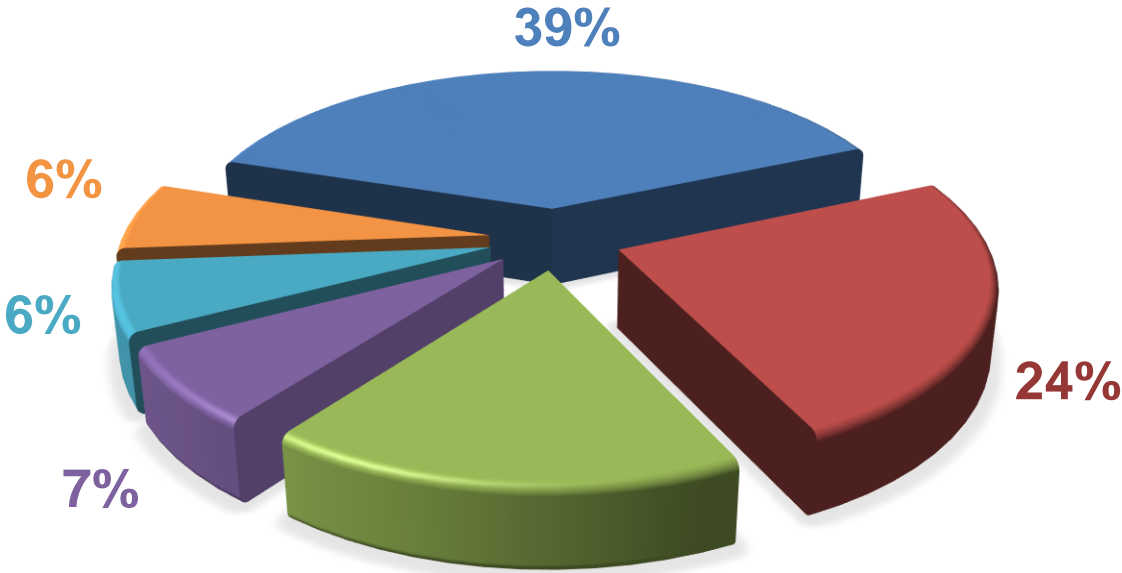
market share in SSD Client 



~40/50%

market share in HDD Server/Video Surveillance 

OUR PRODUCT PORTFOLIO



ASBIS COMPONENTS

THE LEADING MARKET POSITION 

IN OUR CORE CATEGORIES



25%

our market share

our
portfolio

crucial
TECHNOLOGY
A Division of Micron


SAPPHIRE


intel

 **Western Digital**

SAMSUNG


SEAGATE

 **Kingston**
TECHNOLOGY


AMD

 **ADATA**

 **Transcend**

TOSHIBA

 **XFX**
play hard.

ASBIS SOLUTIONS



SOLUTIONS FOR YOUR BUSINESS AND LIFE EFFECTIVENESS



Workplace Automation Systems



Business Transactions Automatization Systems



Digital Signage

Interactive Display Systems



Video Security Systems



Interactive and AdReality Systems



Data Storage Systems



Data Security Systems

ASBIS SOLUTIONS



TODAY'S USERS OF OUR SOLUTIONS



Ministry of Defense,
National Security Service,
Foreign Intelligence
Service



The Government of
Ukraine and The
Parliament of Ukraine



Public and Local Health
authorities

Companies in
Transportation & Logistic



Local Authorities



The Ministry of Education,
Schools and Universities



Banking sector



Companies in
Telecommunication



Mass Media Companies

OUR PARTNERS



OUR EXTENSIVE PARTNERS NETWORK **ALLOWS ASBIS-UKRAINE TO MAKE THE LATEST TECHNOLOGIES ACCESSIBLE AND AFFORDABLE FOR A WIDE RANGE OF PEOPLE**

ALLO Жжук Rozetka
Техніка для бізнесу Foxtrot Citrus
ARTLINE Brain Ci-EL COMFY DC Link Dixi-center
Eldorado FH Group iStudio KTC MOYO
Navigator RadioLine RIM 2000 Ringoo PF Service
Skif-service Спецвузавтоматика TTT
ULYS Systems Valtek

2015

2017



within two years
(the growth of our partner network)

OUR PARTNERS



AEG



ALIENWARE



BARCO



BlackBerry



DELL EMC



GIGABYTE



logitech



Prestigio



SAMSUNG

SanDisk
a Western Digital brand

SAPPHIRE



SP Silicon Power

StorageCraft



TEAMGROUP Team

TOSHIBA

Transcend



ASBIS – UKRAINE

OUR MAIN PRIORITY IS TO ENHANCE OUR PARTNERS' SUCCESS TODAY AND IN THE FUTURE by:

- Exploring new business opportunities and perspectives
- Establishing a sustainable platform to execute innovative and advanced ideas
- Building effective and reliable business in Ukraine

WIDE
PARTNERS NETWORK



TEAM OF
PROFESSIONALS

SUCCESSFUL
EXPERIENCE

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For Your Success*

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